INTRODUCTION

The Caribbean Food and Nutrition Institute (CFNI) is pleased to invite entries to the 2009 Caribbean Nutrition Promotion Competition. Entries must be submitted to CFNI on or before **September 30, 2009.**

Objectives of the Competition

The competition aims to:

- provide visibility throughout the Caribbean to exemplary projects or activities aimed at improving Food and Nutrition.
- to promote the sharing of information on projects to improve Food and Nutrition in the Caribbean.

Rules of the Competition

1. All entries must have a Food and Nutrition-related theme, and have been carried out in a Caribbean country within the last five years.
2. Up to three entries will be accepted from any individual, agency, organization in a country, or a unit or department within an agency or organization.
3. The same project/program or activity cannot be submitted more than once unless the second entry represents a new phase in implementation or describes an element which was not included in the original submission.
4. Entries must be submitted under the following categories:
   (i) Observance of special Day/Week (e.g. Agriculture Day, Nutrition Week, World Food Day, etc.).
   (ii) Intervention projects (e.g. school or community based projects – feeding, food production, nutrition education, etc.).
   (iii) Public education campaigns (a campaign is defined as a sustained educational activity or set of activities focusing on a particular theme or issue carried out over a period of time. The campaign may use one or more media).
   (iv) Audio-visual materials (e.g. videos, CD, DVD, audiotapes) on food and nutrition-related topics.
   (v) Other.
5. The judges reserve the right, when it is considered appropriate, to place entries in categories other than those originally identified by persons/agencies/organizations submitting entries.
6. Criteria for judging will include accuracy of information, relevance, appropriateness of communication strategies and channels, creativity, originality, and impact. In case of audio-visual materials, sound and technical quality will also be assessed.

   For research projects, additional criteria include adherence to valid scientific methods, and appropriateness of strategies for dissemination of findings.
7. The prizes will be awarded to the person whose name is listed on the entry form. Where the names of more than one person are listed on the form, the prize will be awarded to the person whose name is listed first, unless CFNI is advised otherwise.
8. The entry must be in the format listed overleaf under "Guidelines for submission of entries" and must be accompanied by a short application letter addressed to the Director, CFNI.

Prizes

- *The winner of the first prize/top award will receive an all expense paid trip (air travel, hotel accommodation, meals, and tours) to a Caribbean Country where he/she will also attend the Awards Ceremony for the competition. The winner will also receive a cash prize and a trophy.*
- *The second and third place winners will each receive a cash prize and a trophy.*
- *Special prizes will be given for creativity and impact.*

Judging

The judges will be appointed by CFNI and the judging of entries is expected to take place in October. The Awards Presentation Ceremony will be held in one of the CFNI member countries in the second week of November 2009.

Guidelines for submission of Entries

Following is the minimum information to be included in each entry:

1) Name of Country
2) Contact information for individual/agency/organization submitting the entry (Name; Tel #; Fax # & E-mail Address)
3) Name(s) of collaborating agency/organization (if any)
4) Title of Activity/Project/Programme
5) Date of Implementation
6) Description of the Activity/Project/Programme which should include:

   - The main objective(s)
   - The primary target group(s)
   - An explanation of the main activity or activities: (Describe what was done)
   - Explanation of methods of evaluation
   - An indication to what extent the objectives were achieved based on the evaluation

PLEASE ATTACH THE FOLLOWING:

- Any supporting materials e.g. photographs, leaflets, charts, newspaper reports, video, etc.

- A short cover application letter addressed to the Director, CFNI. The letter should bear the original signature of the applicant (individual/agency/ organization).

Contact Information:

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CARIBBEAN FOOD & NUTRITION INSTITUTE

2009 CALL FOR ENTRIES

CARIBBEAN NUTRITION PROMOTION COMPETITION

Mrs. Tracia Thomas-Gayle, 2008 winner of the Caribbean Nutrition Promotion Competition, with Dr. Fitzroy Henry, Director, CFNI

Pan American Health Organization
Regional Office of the World Health Organization

CFNI Caribbean Food and Nutrition Institute